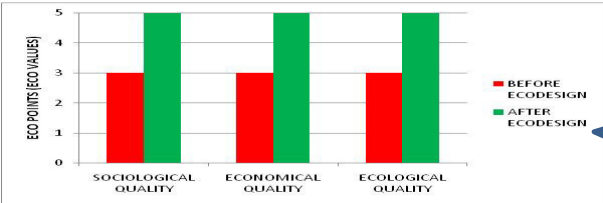


„ Use Logos and not Chaos“ Socrates: Σωκράτης													
WHAT	Conception is the design of a functional product or service with Materials and Energies at disposal. Eco means Home or House. An Eco Conceptor (Ecodesigner) will take care that our home resources are not poisoned nor spoiled so resources will be available for the next generation to continue.												
WHY	Fossile resources are burned out. Environment is regularly poisoned. To repair the damages: the Ecodesigner is applying the 8 RE Strategy: Reduce <b>Toxical</b> charges, Reduce <b>Energy and Material</b> , Reduce wastes, defects and emissions in <b>Process</b> , Reuse Material, Replace fossils, Repair and make it easy to repair, Recycle & Renew Resources for the Sociology												
HOW	<p>Products or Services have Functions for the <b>Sociology</b> (Value Chain). Energies and Materials must be selected to fulfill the Functions. To pilot the right selection of <b>Energies, Materials and Processes</b>, the Ecodesigner is using Eco Indicators, which indicate the level of stress (<b>Toxic charges</b>) put on the resources to produce and which help to apply the 8 RE Eco - Strategy.</p> <p>The <b>TEMPS®Eco6s</b> Indicators for Eco Conception</p> <table border="1"> <thead> <tr> <th>ECOLOGICAL INDICATORS</th> <th>FINANCIAL INDICATORS</th> <th>SOCIOLOGICAL INDICATORS</th> </tr> </thead> <tbody> <tr> <td>Toxical Potential Indic.</td> <td>Efficiencies for E.M.P.</td> <td>Reduced Societal Charges</td> </tr> </tbody> </table>	ECOLOGICAL INDICATORS	FINANCIAL INDICATORS	SOCIOLOGICAL INDICATORS	Toxical Potential Indic.	Efficiencies for E.M.P.	Reduced Societal Charges						
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Toxical Potential Indic.	Efficiencies for E.M.P.	Reduced Societal Charges											
WHO	Quality & Industrial Teams to reduce defects, wastes, emissions of Process R&D Teams to ecodesign (concept) used Energies, Materials and Processes Management Teams to create sustainable Values within the Value Chain.												
WHEN	<p>Actions and RE-Actions to be planned with Targets Proceedings</p>  <table border="1"> <caption>Eco Points (Eco Values) Comparison</caption> <thead> <tr> <th>Category</th> <th>BEFORE ECODESIGN</th> <th>AFTER ECODESIGN</th> </tr> </thead> <tbody> <tr> <td>SOCIOLOGICAL QUALITY</td> <td>3</td> <td>5</td> </tr> <tr> <td>ECONOMICAL QUALITY</td> <td>3</td> <td>5</td> </tr> <tr> <td>ECOLOGICAL QUALITY</td> <td>3</td> <td>5</td> </tr> </tbody> </table> <p>RE-Actions for Eco Conception REDUCE REUSE REPLACE REPAIR RENEW RECYCLE</p>	Category	BEFORE ECODESIGN	AFTER ECODESIGN	SOCIOLOGICAL QUALITY	3	5	ECONOMICAL QUALITY	3	5	ECOLOGICAL QUALITY	3	5
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