

Epicurus Έπίκουρος, ataraxia & aponia (341–270 BC) « Create Values , do not destroy them ».																													
WHAT	To innovate is to RE-think the way the Functions of a System are sourced and processed. The way leads to Sustainability when all 3 Qualities are respected: Economical Quality, Ecological Quality, Societal Quality.																												
WHY	Evolution needs Innovation to resist Stress due to financial, ecological and sociological Crisis caused by the dependance of non renewable Resources. Life did choice Innovation and Cooperation between individual Cells to capture Energy without parasiting and burning all around as done today.																												
HOW	Experiments are designed in 8 RE-Actions (Replace Toxics, Reduce Energy & Material, reduce Process defects, wastes and gas emissions, Repair, Recycle & Renew Resources) for robust 3Q Responses to dysfunctional Systems.																												
	<p>The left chart compares Hydrocarbon Combustion (red) and Hydrogen Combustion (green) across three quality dimensions. Hydrogen Combustion consistently scores higher than Hydrocarbon Combustion in all three categories.</p> <table border="1"> <caption>Hydrocarbon vs Hydrogen Combustion</caption> <thead> <tr> <th>Quality</th> <th>Hydrocarbon Combustion</th> <th>Hydrogen Combustion</th> </tr> </thead> <tbody> <tr> <td>Sociological Quality</td> <td>1.0</td> <td>5.0</td> </tr> <tr> <td>Economical Quality</td> <td>3.0</td> <td>2.5</td> </tr> <tr> <td>Ecological Quality</td> <td>0.5</td> <td>5.0</td> </tr> </tbody> </table> <p>The right chart compares three paper types across the same three quality dimensions. Recycled Paper (olive) generally performs better than Non renewable Forest Paper (red) and FSC or PEFC Paper (green).</p> <table border="1"> <caption>Paper Types Comparison</caption> <thead> <tr> <th>Quality</th> <th>Non renewable Forest Paper</th> <th>FSC or PEFC Paper</th> <th>Recycled Paper</th> </tr> </thead> <tbody> <tr> <td>Sociological Quality</td> <td>0.5</td> <td>5.0</td> <td>5.0</td> </tr> <tr> <td>Economical Quality</td> <td>3.0</td> <td>2.5</td> <td>3.5</td> </tr> <tr> <td>Ecological Quality</td> <td>0.5</td> <td>5.0</td> <td>4.5</td> </tr> </tbody> </table>	Quality	Hydrocarbon Combustion	Hydrogen Combustion	Sociological Quality	1.0	5.0	Economical Quality	3.0	2.5	Ecological Quality	0.5	5.0	Quality	Non renewable Forest Paper	FSC or PEFC Paper	Recycled Paper	Sociological Quality	0.5	5.0	5.0	Economical Quality	3.0	2.5	3.5	Ecological Quality	0.5	5.0	4.5
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WHEN	Actions and 8 RE-Actions to be planned with Targets Proceedings <table border="1"> <tr> <td>REDUCE (T)</td> <td>REDUCE (E)</td> <td>REDUCE (M)</td> <td>REDUCE (P)</td> <td>REUSE (S)</td> <td>REPAIR (S)</td> <td>RECYCLE (S)</td> <td>RENEW (S)</td> </tr> </table>	REDUCE (T)	REDUCE (E)	REDUCE (M)	REDUCE (P)	REUSE (S)	REPAIR (S)	RECYCLE (S)	RENEW (S)																				
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