



The Future of Global Packaging



"A unique report from Pira and the World Packaging Organisation, with over 500 pages it gives you the most detailed picture of the global packaging market ever!"

Carl Olsmats, WPO General Secretary

Contents at-a-glance

Geographic markets

Argentina, Austria, Belgium, Brazil, Bulgaria, Canada, Chile, Croatia, Czech Republic, Denmark, Egypt, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Mexico, Netherlands, Norway, Poland, Portugal, Sweden, Switzerland, Romania, Russia, Serbia and Montenegro, Slovakia, Slovenia, South Africa, Spain, Tunisia, Turkey, UK, USA

Materials

Paper and board
Rigid plastic packaging
Flexible plastic packaging
Metal, Glass, Wood

End-use sectors

Food, Beverages, Healthcare
Cosmetics and toiletries
Other consumer markets
Industrial packaging

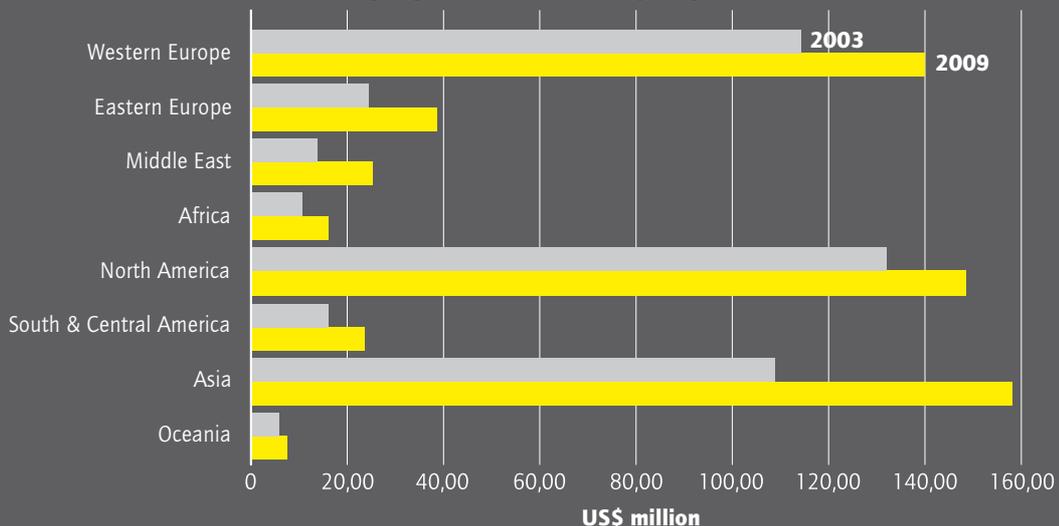
Methodology

Based upon detailed interviews with players in the supply chain and unique input and insight from national packaging associations around the globe, this report contains over 100 tables and figures of primary research.

Research from ongoing studies, specific questionnaires and available secondary data has also been included where relevant to generate market sizes and forecast future growth.



World packaging consumption by region, 2003-2009



Source: Pira International Ltd

Report summary

Valued at US\$457 billion in 2004, the world packaging market grew by an estimated 7.5% compared to 2003.

There are growth opportunities for packaging suppliers in the mature markets of western Europe, Japan and North America and the fast-growing economies of Asia and eastern Europe.

This report examines the global packaging industry in an unprecedented level of detail, breaking down the market by region, packaging material and end-use. With quantitative forecasts to 2009 by volume and value it is the perfect tool for business planning, market research and presentations.

Key features

- Quantitative market sizes from 1999 to 2009 by country, material and end-use market
- Detailed examination of economic, lifestyle, brand and environment trends and issues
- Analysis of the key technology developments shaping the future direction of the industry

How will this market intelligence report benefit you?

- Use the latest market forecasting to construct reliable business plans and identify new business opportunities
- Understand and react to the key trends and issues affecting the packaging market
- Use our expert insight to assess the real impact of technological developments in key packaging markets globally

Who should buy this report?

- Brand owners
- Consultants and analysts
- Consumables and machinery suppliers
- Packaging converters
- Raw material suppliers

What's included in the price?

- One hard copy of report couriered (see order form for postage costs) to you on publication date
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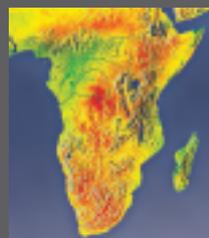
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