

European Commission Proposal on a circular economy package: European Paper Industry's Position

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Outline

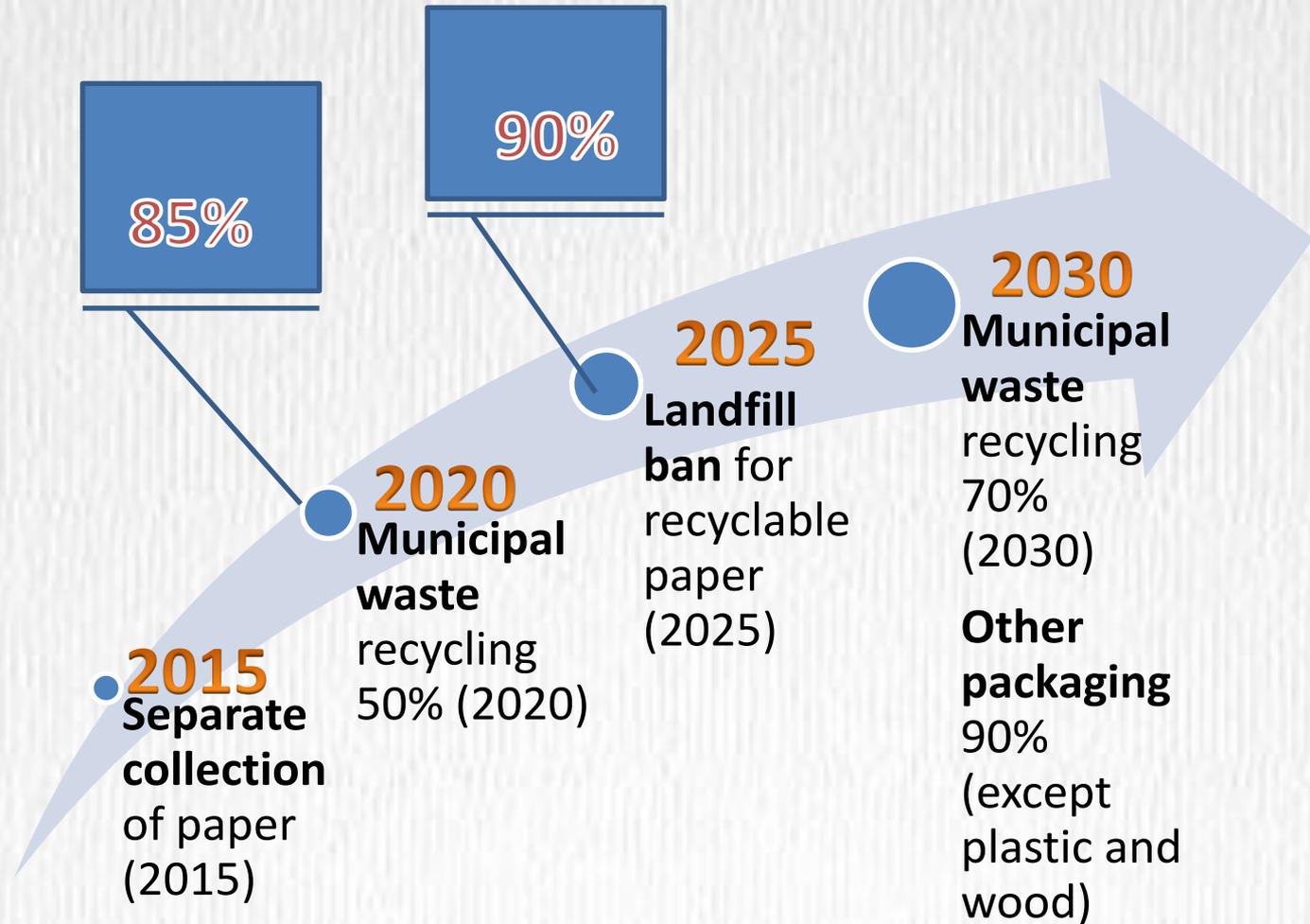
- Paper Recycling in a nutshell
- Targets
- Methods
- Definitions
- Additional measures
- Extended Producer Responsibility
- Conclusions

The circular economy package

What is it?

- Non-legislative communications and...
- Legislative Proposal to revise quantitative targets of
 - the Waste framework directive
 - the Packaging and packaging waste directive
 - the Landfill directive

Commission Targets proposal



Further main elements of the waste targets review

- Harmonized definition of municipal waste
- Harmonized calculation method of recycling rates
- Early warning system with yearly monitoring
- Extended producer responsibility: Minimum requirements for EPR schemes

General Remarks

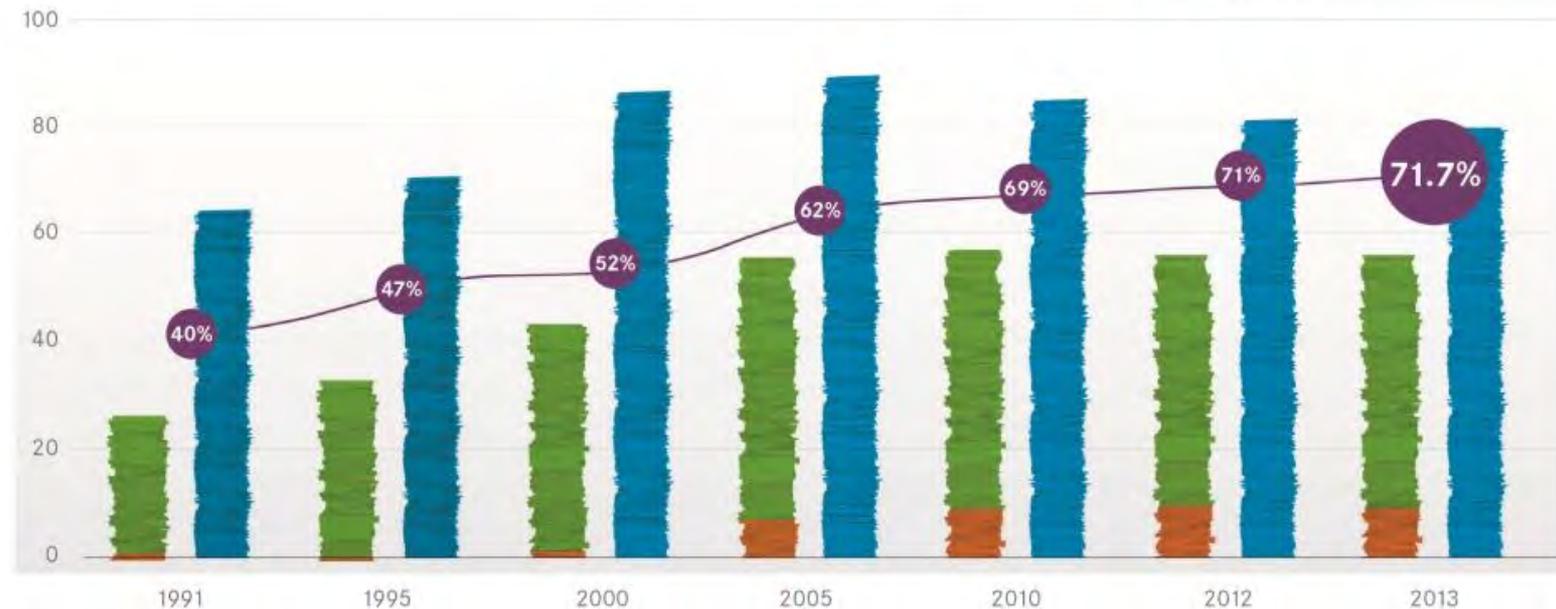
- Be bigger on big things and smaller and more modest on small things
- The move to the circular economy is not a small thing
- Resource efficiency and promotion of recycling needed for sustainable raw materials supply and competitive European industry
- We should continue discussing and improving the package



Paper Recycling in a nutshell

EUROPEAN PAPER RECYCLING 1991 - 2013

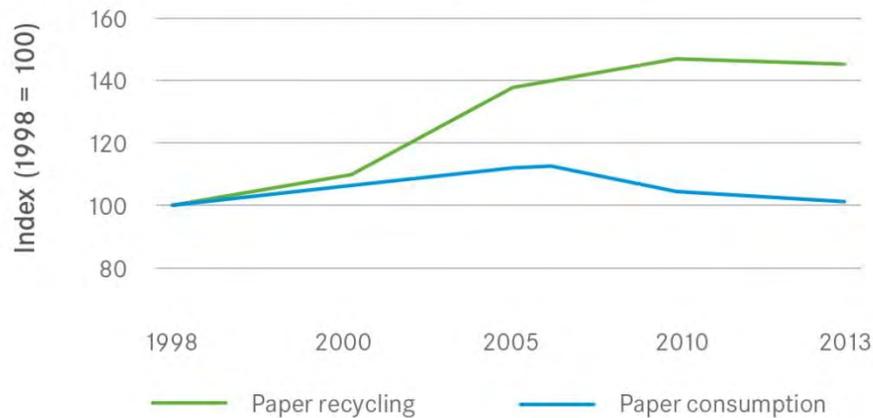
Million Tonnes



Source: CEPI 2013

In other words...

PAPER RECYCLING VS PAPER CONSUMPTION



**PAPER
FIBRE IS
RECYCLED
3.5 TIMES
IN EUROPE**

European fibre loops 2013
Source: CEPI 2013

Strong regional differences



CEPI's view on targets

- Ambitious but realistic
- **80% paper packaging target 2020 as minimum target in all Member States**
- 2025 and 2030 targets once we know progress towards 2020 in the new framework
- No discrimination between consumer packaging materials
- No material should compensate for others in a Member State's overall calculation

PAPER AND BOARD IS THE MOST RECYCLED PACKAGING IN EUROPE

81.3%



74%



70%



67%



Paper
& Board

Steel

Glass

Aluminium*

2012 packaging recycling rates in the EU

* 2011 data (2012 data not available)

Source: European steel, glass and aluminum packaging associations, CEPI 2013

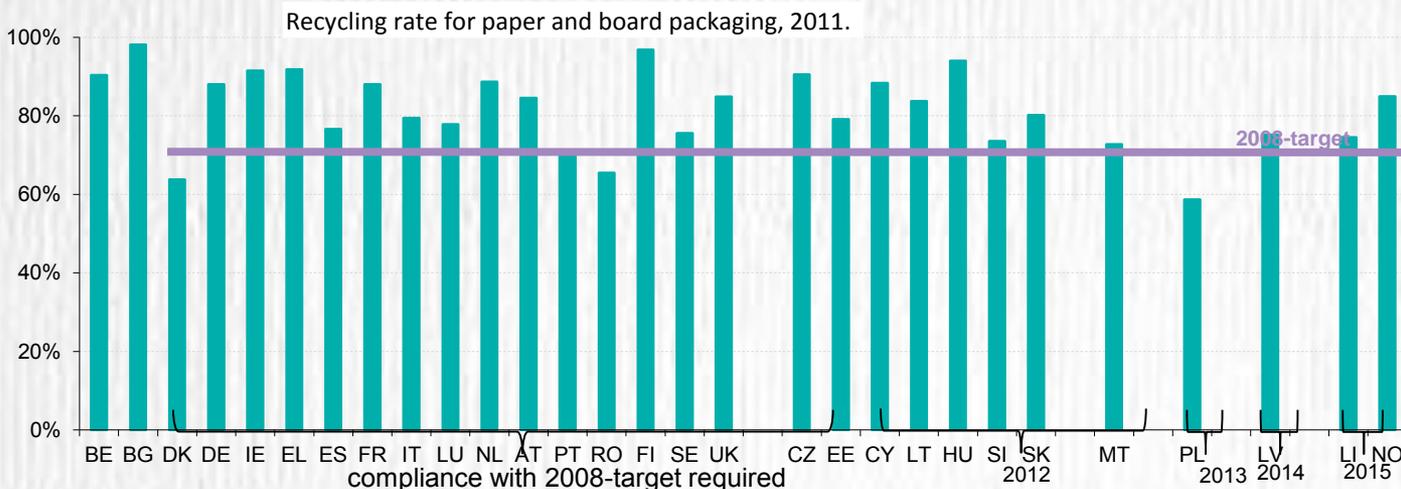
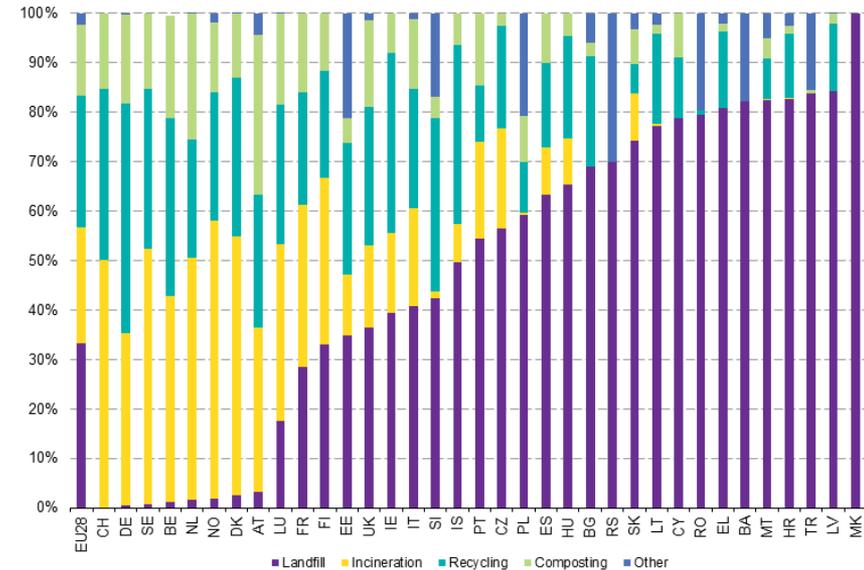
Calculation methods

- Focus on high quality recycling
- Distinguishing clean from less clean final recycling processes is the right approach
- For paper the input method should apply, but with strict quality requirements



Calculation methods

- Reference to standard rather than a given percentage. EN 643 covers input to paper industry
- EN 643 to apply also to exports
- Harmonised method for the calculation of the recycling rate needed



Source: Eurostat



Definitions

- Definition of recycling too broad
- Final recycling to be specified
- Definition of municipal waste should not include retail waste



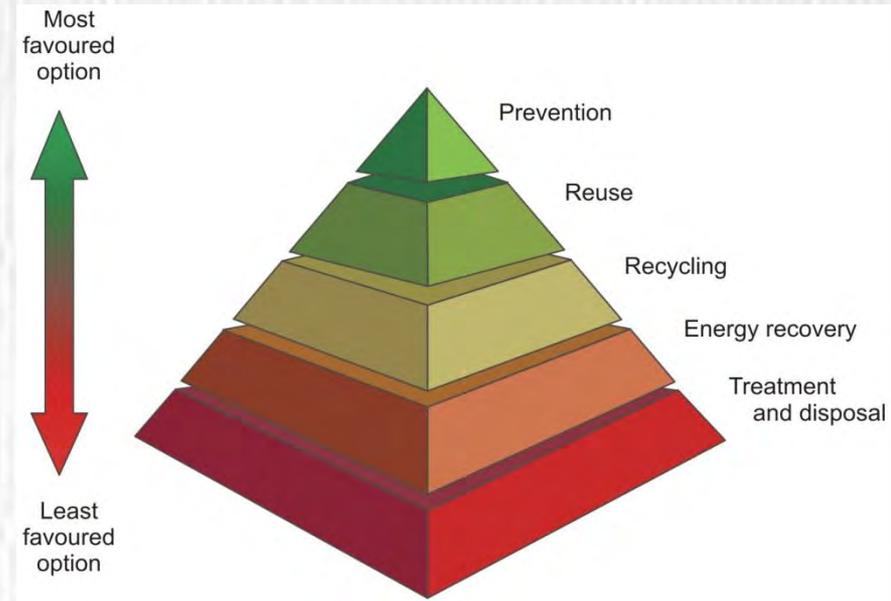
Complementary measures

- Separate collection = separate paper not only from waste, but also from other recyclables
- IMPACT = Paper Industry's Raw Materials Commitment



Complementary measures

- Landfill ban for recyclable waste a condition but not enough
- Incineration restrictions are needed



Complementary measures

Extended Producer Responsibility

- Minimum requirements
- Consideration of sales revenues from collected materials
- Concerns on secondary legislation in this field

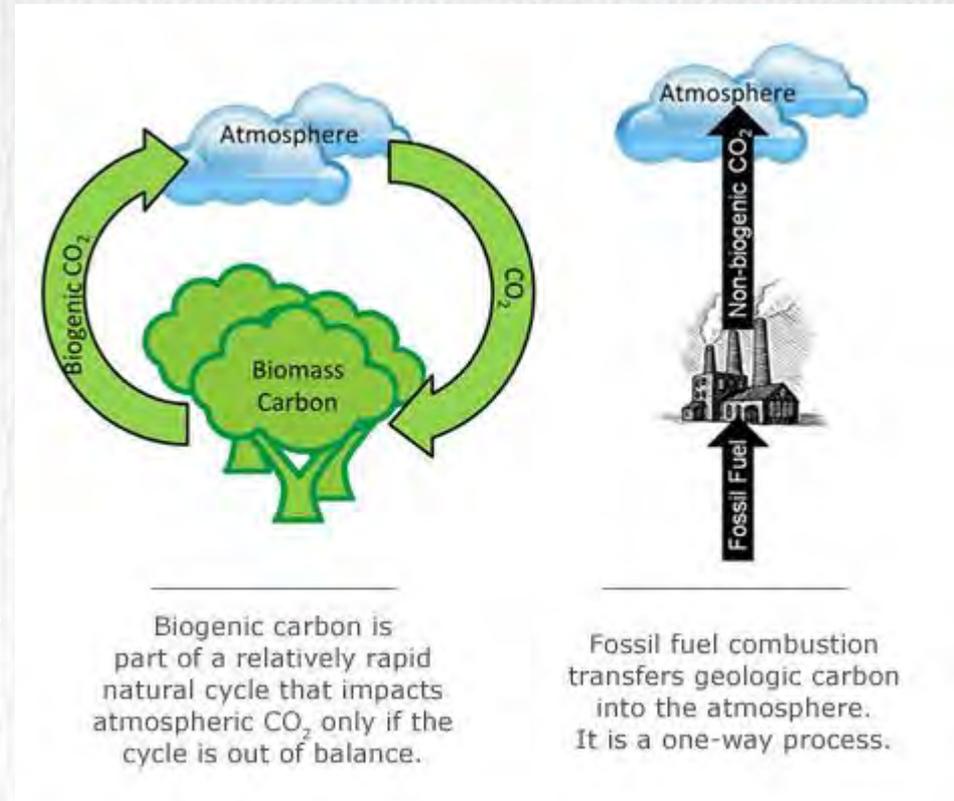


Tous les papiers
ont droit à plusieurs vies.



And one more thing:

- Renewability is not considered in the circular economy package.
- Renewability should be considered, e.g. in packaging ecodesign options for MS.
- Apply circularity one step earlier: Renewability should be acknowledged as contributor to the resource efficiency objectives.



Conclusions

- We welcome intentions for meaningful recycling, but enabling measures are needed:
 - minimum targets that are ambitious but realistic and do not discriminate between materials!
 - Comparable data, reference to standards (EN 643)!
 - Strengthen separate collection, restrict incineration!
 - Enable EPR that is effective, transparent and inclusive!
 - Nature's circularity concept is renewability!
 - The Commission's proposal should be further discussed!

ME
RECYCLABLE
YOU

Thank you!

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